



CDCI West Alumni Celebrations Weekend

Friday, June 12 to Sunday, June 14

Sponsorship and Marketing Opportunities for the CDCI West Alumni Social and Dance

June 13, 2015 | 8pm
Cobourg Community Centre

To discuss sponsorship opportunities, please contact:

Scott Fraser scottfraser60@hotmail.com

Don Thomson dthomson9@cogeco.ca

Josh Allen joshokmanallen@gmail.com

**Visit www.cdciwestalumni.ca for full details about the
CDCI West Alumni Celebrations Weekend.**

Academic innovation and athletics excellence since 1901

Cobourg District Collegiate Institute West — a place that has meant so much to so many for the past 114 years. An educational hallmark with a strong sporting legacy and vibrant student spirit, the school has provided a rich history and memories for everyone who has studied, worked, or spent time here.

At the end of June 2015, the West will close its doors for the final time. To commemorate our Blue and Gold pride, a committee of West Alumni, in association with the KPRD School Board and senior administration, has come together to plan a weekend of farewell festivities. From **Friday, June 12 to Sunday, June 14**, thousands of former staff, faculty and students are returning to Cobourg to reconnect with former classmates, tour the school, and celebrate all that the West has meant to them. People are making plans now to attend a range of activities being held at CDCI West, the Cobourg Community Centre, and local restaurants. The weekend program includes:



Activity	Date	Time
Athletic Awards Ceremony	Friday, June 12	7 pm
Open House	Saturday, June 13	2-4 pm
Official Closing Ceremony		4 pm
Dinner Break		6 pm
Alumni Celebration		8 pm
Alumni Sports Games	Sunday, June 14	Pick-up games during day

The major social event of the weekend is the **Alumni Social and Dance** on Saturday night at the Cobourg Community Centre. We have rented out The Bowl, gymnasium, and adjacent multipurpose rooms in anticipation of 1,000 Vikings joining us for one final school mixer. CDCI West alumni and their families are excited to have this opportunity to reminisce, eat, dance, and socialize with old friends.

To ensure a truly memorable event, we are seeking community sponsorship from local businesses. This is a tremendous opportunity to market your brand, products, and services. Attendees span multiple decades and even generations, with many local residents and many others travelling to Cobourg planning to attend the event.

Any proceeds from the dance will be used to create a Viking Alumni Bursary available to the graduating class of CDCI West 2015.

Supporting this event is a way to show pride in the community and its history and to support a celebration of a long-standing Cobourg institution. It is also a way to enhance your organization's reputation and visibility and to market your company to a large audience in a positive atmosphere. We look forward to discussing the following sponsorship opportunities and recognition benefits with you.

Sincerely,
CDCI West Alumni Celebrations Committee



Viking Sponsor: \$1,000

- See your company's name as one of the presenting sponsors of CDCI West's final school dance.
- Receive name recognition in print, radio and media releases.
- Receive 4 complimentary tickets to attend the Alumni Social and Dance.
- Two company representatives will be invited to attend a special luncheon at the school on Saturday, June 13th prior to the public Open House.
- Proudly display your corporate banner (size TBD) in the lobby of the Cobourg Community Centre during the Social and Dance.
- See your company logo showcased on every table.
- Watch your company logo be displayed on arena monitors during the night of the event.
- See your company name, logo and business description published on the Alumni Celebrations Facebook page and website www.cdciwestalumni.ca.

Blue Sponsor: \$750

- See your company's name as one of the sponsors of the Alumni Lounge at the dance.
- Receive name recognition in print, radio and media releases.
- Receive 2 complimentary tickets to attend the Alumni Social and Dance.
- Two company representatives will be invited to attend a special luncheon at the school on Saturday, June 13th prior to the public Open House.
- Proudly display your corporate banner (size TBD) in the Alumni Lounge during the event.
- Watch your company name be displayed on arena monitors during the night of the event.
- See your company name and logo published on the Alumni Celebrations Facebook page and website www.cdciwestalumni.ca.

Gold Sponsor: \$500

- See your company's name as one of the sponsors of the Memorabilia Room at the dance.
- Receive name recognition in print, radio and media releases.
- Receive 2 complimentary tickets to attend the Alumni Social and Dance.
- Proudly display your corporate banner (size TBD) in the Memorabilia Room during the event.
- Watch your company name be displayed on arena monitors during the night of the event.
- See your company name published on the Alumni Celebrations Facebook page and website www.cdciwestalumni.ca.

Dare Lucem Sponsor: \$250

- Receive name recognition in print, radio and media releases.
- Watch your company name be displayed on arena monitors during the night of the event.
- See your company name published on the Alumni Celebrations Facebook page and website www.cdciwestalumni.ca.

Collegiate Sponsor: \$100

- Receive name recognition in print, radio and media releases.
- Watch your company name be displayed on arena monitors during the night of the event.
- See your company name published on the Alumni Celebrations Facebook page and website www.cdciwestalumni.ca.



CDCI West Alumni Social and Dance Sponsorship Confirmation Form

Sponsor Information

Title: ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Mr. & Mrs. ☐ Dr. ☐ Other: _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Email: _____

Sponsorship Information

I/we would like to provide the following support to the Alumni Social and Dance:

- | | |
|---|---------|
| <input type="checkbox"/> Viking Sponsor | \$1,000 |
| <input type="checkbox"/> Blue Sponsor | \$750 |
| <input type="checkbox"/> Gold Sponsor | \$500 |
| <input type="checkbox"/> Dare Lucem Sponsor | \$250 |
| <input type="checkbox"/> Collegiate Sponsor | \$100 |

Payment Information

- ☐ Please invoice me (credit card payment option)
- ☐ I have enclosed a cheque payable to **Nicole Beatty on behalf of CDCI West Alumni Celebrations**

Please send your completed form to:

c/o Nicole Beatty
CDCI West Alumni Celebrations Committee
618 Sinclair Street, Cobourg ON K9A 2Y7
Phone: 289.251.3171
Website: www.cdciwestalumni.ca | Email: nicole.e.beatty@gmail.com

**Thank you for supporting our commemorative farewell
to a school that has meant so much to so many!**